

Purchase professional photography equipment

2013 Next Step Fund

Grant #: NSF13-1-355

Ash Marlene Hane

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Application Form

Report Fields

Project Description*

Please provide a BRIEF description of your project (e.g. first solo exhibition, creation of a business plan, purchase a new kiln, etc.). This information will only be used as a quick reference for panel reviewers and MRAC staff.

Purchase professional photography equipment

Amount Requested*

Amount requested may not exceed \$5,000

\$5,000.00

Location of Permanent Residence*

Applicants must have resided in Anoka, Carver, Dakota, Hennepin, Ramsey, Scott or Washington County during the entire year prior to the deadline (March 4, 2012 - March 4, 2013).

Minneapolis

File Number

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NSF13-1-355

Artistic discipline*

Please select the discipline that best describes your work as an artist. Depending on the volume of applications received, MRAC may need to assign panelists grants by category.

05B - Visual Arts - graphics

Project Start Date*

Project may not begin before the earliest project start date (June 26, 2013). See program guidelines for further explanation.

07/01/2013

Project End Date*

The date you provide will determine when your final report is due. Final reports are due two months after the conclusion of the project's activities.

12/23/2013

IMPORTANT!

Before you proceed...*

In an effort to keep the application process as succinct and clear as possible, MRAC has intentionally omitted important information from the online form. Applicants are required to first read the Next Step Fund guidelines to

determine eligibility and fully understand the program's intent and criteria. Guidelines may be downloaded by [clicking here](#).

Yes, I have read the guidelines.

Criteria

You may prepare your responses in another program (e.g. Microsoft Word), then cut-and-paste your text in the respective fields. However, please be aware of character limits. This application form will also allow for you to save your progress and return at a later time to complete and submit.

The Artist*

Use this section to describe your artistic vision, process and work. This section may be very similar to an artist statement, but should also emphasize professional accomplishments that evidence your body of work, your goals, and potential barriers or opportunities to achieving long-term artistic success. Download and read the [Next Step Fund](#) guidelines for further explanation of this criterion.

Artwork and Accomplishments

I am an emerging female artist whose work questions ideas of control, vulnerability and expectation with a focus on abstracted portraits. My discipline of choice is printmaking and I utilize techniques spanning the genre from traditional etching and silkscreen to experimental lithography, monotype and digital methods. My process is intimately tied to print-media's ability to combine photographic and hand-drawn elements in compelling ways, blurring realistic details with interpretive figure drawing. Part of a new era of feminism, my work doesn't pit itself against masculinity, but rather, intentionally considers a female experience in today's society.

My early training was in theater arts, studying Stanislavski Method acting as well as the Margolis-Brown method of movement theater. It was through this physically and emotionally rigorous training that I solidified my fascination with the human condition, what people do and why they do it. I became fascinated by the physical attributes of emotion and how subtle shifts of intention cause dramatically different effects. It was also in this environment that I developed an ethic of experimentation that has translated to my visual arts practice, particularly with utilizing print media's ability to create multiple iterations of a single image.

I exhibit my work regionally and nationally, often in collaboration with other print artists. I have professional memberships with the Southern Graphics Council and the Mid America Print Council, and my work has been featured in printed material by both. I was also selected to curate a portfolio of prints displayed during the Mid America Print Council 2012 conference in Cape Girardeau, MO. My work has appeared on Printeresting, the premier online blog for North American print arts, and has been featured numerous times during 2012 on the local arts/culture online magazine l'étoile. In summer 2012 I held my first solo show at Gamut gallery in downtown Minneapolis. During the exhibition I collaborated with award winning choreographer Judith Howard for an event held in the gallery space during the Fringe Festival.

Goals

Over the last few years I have developed an easily recognizable aesthetic. Because of this I have been able to create relationships with a handful of local galleries, curators, and artists. With a firm foundation set, it is time to raise the visibility by reaching both a larger audience and exhibition in more critically recognized venues. To do this I need to create new work that pushes my current content to the next level by working in a larger scale (a challenge in photographic/print media) and working with models other than myself. This large scale work will be created with the intention of being exhibited in a professional gallery setting. I will also connect with new audiences through work geared more towards street/music culture by the creation of limited edition apparel and smaller prints for a solo exhibition to be held in the gallery space at the Familia Skateshop in Uptown, Minneapolis on November 30th.

Barriers and Opportunities

Up until now I have relied primarily upon myself as a model in my work. While I have been able to maximize the use of my point and shoot camera through manipulation in Photoshop, my photographic equipment does limit the potential size and complexity of my projects. Additionally, since my work begins with digital photographs, working large scale requires a digital camera capable of taking high quality photos that can be manipulated for oversized output. It is also important to me that my work not be identified by self portraits. As the majority of my portraits are abstracted this has in the past not been an issue, but now that my work has a following, viewers are beginning to recognize my body in print. It is crucial for my success to build professional relationships with new models, particularly those with a background in movement arts.

The Project*

This section should focus on the project for which you are seeking funding. Be as specific as possible, and be sure to make a strong connection between the proposed project and your unique needs as an artist (i.e. goals, barriers and opportunities). Download and read the [Next Step Fund](#) guidelines for further explanation of this criterion.

The Project

Purchasing professional photography equipment to be used to: 1) Create high quality digital photographs of models for the creation of a new body of work that will be exhibited in an upcoming solo show titled Balance at Familia Skateshop in Uptown, Minneapolis on November 30th, 2013. 2) Create and document large-scale installation work to be shown in the experimental performance space below Gamut Gallery (1001 Marquette, Minneapolis) in late August. The documentation will be used for gallery submissions and my website.

I have recently collaborated with two female performers from the local aerial circus performance studio Zyra. I was able to borrow a friend's camera with the ability to shoot .raw high quality photos and the results were inspiring and affirmed to me that my next step requires the use of professional photography equipment. This amazing opportunity has opened a doorway for future collaboration that will benefit both myself and the Zyra studio by bridging our audiences and creating work that is in dialogue with one another. The girls have agreed to let me photograph them in the nude doing aerial work for a series of large scale prints. The series will capture a movement and translate it to 5 frames, for example, the girls twisting into into a balance position. I will then create 5 screenprints from this movement on transparent rice paper 27 x 56 inches that will be hung from the ceiling approximately 5 feet apart from each other. As the viewer moves through space they will also be moving forward in time, like a giant flip book. Zyra studio has agreed to a one night performance in conjunction with these prints being displayed in the experimental performance space below Gamut gallery. I will continue to experiment with translated movements and create a series of limited apparel and posters for a gallery show at Familia skateshop at the end of Nov- Dec 23rd. This show also coincides with the busy holiday shopping season and thus will result in a wide range of new potential viewers coming through the gallery. To successfully create and document the range of work for these two opportunities and to push the content/quality of my aesthetic my next step is to purchase and learn to use professional photographic equipment and lighting.

Timeline

July-August 2013 -Purchase equipment, collaborate with members of Zyra in several photoshoots, create a series of prints to be displayed in the experimental performance place below Gamut Gallery in Downtown Minneapolis.

September- Nov 15th, 2013 -Based on feedback from the project develop ideas for a series of smaller prints and apparel. Update website with new work regularly in preparation for Balance, a solo gallery show at Familia Skateshop. Create a dialogue through promotional materials with the Zyra audience.

Nov 16th- 30th 2013 -Finalize and install work for Balance.

January, 2014- Submit final report for MRAC.

Outcomes

A cohesive new body of work that utilizes large scale printmaking processes and new models while expanding my audience and working in collaboration with local movement arts professionals.

Budget

(all equipment quotes are from the online retailer Adorama)

Canon 5D Mark III body with 3 year warrantee: \$3,700

Canon 50mm f/1.4 lens: \$359

Canon EF-S 55-250mm f/4-5.6 IS II Image Stabilizer Telephoto Zoom Lens:\$299

Interfit Photographic EX 300 studio lighting kit: \$410

Adobe Lightroom 4: \$149

One hour private in home lesson on portrait lighting: \$90

Resume

Download and read the [Next Step Fund](#) guidelines for further explanation of the requirements of the resume. Your resume may not exceed TWO (2) pages in length. Once you have uploaded your resume, be sure to click "Save As Draft" at the bottom of the page!

Resume upload*

You must submit your resume by uploading your document. ***Please see Next Step Fund guidelines for instructions on preparing this document, and to review formatting requirements (must be a MS Word, MS Excel, or PDF document).*** Failure to properly upload a resume could result in your application being deemed ineligible. DO NOT upload work samples.

ResumeAshMarleneHane.pdf

Regional Arts Council (RAC) Data

The following questions are required by the State of Minnesota for statistical purposes. Answers to the RAC Data Form questions will NOT be part of the panel review process. All fields are required. Enter "0" for all audience fields that do not apply to your project.

Artists involved*

Estimate the number of artists who will be directly involved in providing art or artistic services specifically associated with these grant activities.

5

Children/youth audience*

Estimate the number of children and youth under the age of eighteen expected to be in the audience or benefit directly from these grant activities. Do not count anyone more than once.

50

Adult audience*

Estimate the total number of adult audience participants expected to benefit directly from these grant activities (excluding employees, paid performers, artists participating, and children/youth). Do not count anyone more than once.

600

Education

University of Minnesota, Minneapolis, Minnesota. Graduated May 2008

Bachelor of Arts: Art History Bachelor of Arts: Studio Art.

Minneapolis College of Art and Design, Minneapolis Minnesota. Continuing Education 2010-2013

Open Edition (printmaking), Mixed Media, Classic Figure Drawing

Select Exhibitions

- 2013 Balance**, Familia Skateshop/Gallery, Minneapolis, MN. -November **(Solo Exhibition)**
Open Edition, Minneapolis College of Art and Design (MCAD), Minneapolis, MN. -March
National Arts Program AWARD show, Minneapolis, St Paul International Airport, Bloomington, MN -
March
Ground Hog Day, Gallery 13, Minneapolis, MN.
- 2012 National Arts Program**, Minneapolis- St. Paul International Airport (C concourse), Bloomington, MN
Raging Art On, Gamut Gallery, Minneapolis, MN
Mid-American Print Council Biennial Conference themed portfolio exhibition, Southeast Missouri
State University. Cape Girardeau, MO.
Conditions, Gamut Gallery. Minneapolis MN. **(Solo Exhibition)**
Annual Fundraiser at Vesper College, Minneapolis, MN.
thisisdisappearing, 2930 Newton Avenue N, Minneapolis, MN.
- 2011 Raging Art On**, Gamut Gallery, Minneapolis, MN.
Welcome to 2012, a Cooler Than That Kid production. Minneapolis, MN.
Sketch Book Project, Art-House Co-op, International touring exhibition.
- 2010 Ultimate Landscape**, Gallery 13. Minneapolis, MN.
Old Planet – New Planet, Gallery 13. Minneapolis, MN.
National Small Works Exhibition, Washington Printmaker's Gallery. Silver Spring, MD.
The Littlest Print Exchange, The Littlest Headquarters (traveling show), Bourbonnais, IL
Personal Geographies / Bohemian Histories, 1419. Minneapolis, MN.
Open Spaces – Intersecting Worlds, 1419. Minneapolis, MN .
We Belong To This Band, organized by Lisa Bulawsky. Minneapolis, MN.
International Mail Art Show, Armory Center for the Arts Caldwell Gallery. Pasadena, CA.
- 2008 New Minneapolis Prints**, Jaide Salon, Minneapolis, MN.
Czech Printmaking 2008, ArtOrg. Northfield, MN.

Spare Change, Roselux Gallery. Minneapolis, MN.

The Penny Dreadfuls, Works by Bohemian Press, Northrup King Building. Minneapolis, MN.

Recent Awards/Appointments

2012 **Curator**, Mid-American Print Council themed portfolio exhibition, Cape Girardeau, MO.

Honorable Mention, National Arts Program. MSP airport, Bloomington, MN.

Guest speaker, Dead Feminist Society meet-up held at Gamut Gallery, Minneapolis, MN.

Publications

l'étoile (online): Nathaniel Smith, "The State of the Arts (Part 1 of 3)," Minneapolis, MN, Dec 8 (2012)

Printeresting (online): "MAPC Portfolio Shots," Nov 8 (2012)

Hyperallergic Labs (online): "Talk Back Tuesday", New York, October (2012)

City Pages, A List : Camille Lefevre, "Gold Press Gamut Gallery", Minneapolis, MN, Aug 8-14 (2012) P. 32.

Graphic Impressions: Southern Graphics Council International quarterly newsletter, Summer 2012. P. 17

l'étoile (online): Juleana Enright, "The Culturator: Now You See It, Then You Won't", Minneapolis, MN, May4 (2012)

City Pages (online): Jessica Armruster, "Jenny Schmid: 100 Creatives", Minneapolis, MN, Mar 22 (2011)

Bohemian Press: (Northrup King Building show catalogue) "Bohemian Realities," Minneapolis, MN (2008). P. 3

Related Experience

We Belong To This Band – Coordinator/Liaison for Lisa Bulawsky, Included onsite installation for the Mid American Print Council 2010 conference. August 2010- October 2010.

ArtiCulture, Freelance Art Educator, July 08- December 08.

Minnesota Print Biennial -2008, Entry Coordinator/ Executive Liaison to Jurors. April 08- May 08.

Visiting Artist Michael Krueger, Printing assistant in the production of a limited edition print created at the University of MN, 2008

First Amendment Gallery/ Burlesque of North America Press and Design Studio, Gallery and Print Production Intern, Jan. 07- June 07

Highpoint Center For Printmaking, Education and Community Programs Intern, April 06- Jan. 07