

ONE NIGHT ONLY!

Fantastic Prints/Imagined Events

proposed by Ash Marlene Hane

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This portfolio focuses on the communicative power of the poster as a way of easily and successfully relating information to the masses. From its first form, printmaking has been used for its broad reaching impact and ability to create exactly reproducible images both cheaply and in a short amount of time. With the rise of full color lithographic advertisements in 1890's, artists began to play with the formalities of advertising, riding the line between advert and fine art, playing with content and form. From the late eighteenth century lithographs of Toulouse Lautrec celebrating the Moulin Rouge to the Arcade Fire concert posters by Wes Winship, the re-imagining of how to use text and image continues to evolve. In the process the art of the poster continues to influence, and be influenced, by art movements and advertising styles.

In consideration of the conference Pressing Prints/ Pressing Palms: The Entrepreneurial Printmaker, I have curated a selection of artists who's approach to creating prints show a rich diversity of methods, styles and intentions. Included amongst them are graphic artists, academic fine art artists, professional fine art print publishers, and self taught entrepreneurs who have brought serious artistry and masterful techniques to the contemporary event poster.

It has been a pleasure to discuss the practice of printing with these select artists. Their practices span from daily printing in commercial environments to printing limited editions for international artists, as well as those who teach both old and new world techniques and those who print as independent artists. I am excited to share how each of the artists included herein approaches the idea of the poster. something meant to sell but also meant to captivate.

The portfolio will have a wide range of technique and approach offer a real survey of printmaking in contemporary print culture. Each of the artists chosen for this portfolio have a stellar portfolio crafted through their own unique style, and each artist was chosen for their creative approach to printmaking. The result should be a cohesive, survey of today's techniques, range of content and styles. It will be wonderful to see what happens when these artists take on the task of creating a poster for an event of their own imagination.

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Print dimensions: 10 inches x 15 inches
Edition size 12

List of Participants:

Zac Adams-Bliss-Senior printmaker at Highpoint Center for Printmaking:

highpointprintmaking.org

Tzvi Izaksonas- Lamar Dodd MFA candidate: printtzvi.com

Henry Schneiderman-University of Kansas MFA candidate: henryschneiderman.net

Tonja Torgerson- Syracuse University MFA candidate: tonjatorgerson.com

Benjamin Davis Brockman- University of Minnesota graduate assistant professor :

benjaminbrockman.com

Dan Black- Landland: landland.net

Wes Winship- Burlesque of North America: burlesquedesign.com/taxonomy/term/15

Vadim Gershman- Minneapolis College of Art and Design MFA candidate:

www.vadimegershman.info

Ash Marlene Hane-University of Minnesota: ashmarlenehane.com